

SelfGrowthWisdom.com



SelfGrowthWisdom.com Magazine is a free quarterly publication distributed throughout the Columbus Metropolitan Area in March, June, September and December.

Points of distribution include: health care organizations, practitioners' offices, libraries, coffee shops, restaurants, bookstores, fitness centers and other venues where free publications are found.

Distributions Areas Within Columbus include: Beechwold, Campus, Clintonville, German Village, Northland and Short North.

Distribution in Columbus Suburbs include: Bexley, Dublin, Gahanna, Grandview Heights, Hilliard, New Albany, Powell, Reynoldsburg, Upper Arlington, Westerville, Whitehall and Worthington.

Other Distribution Areas include: Bellefontaine, Delaware, Lancaster, Marysville, Newark, Urbana and West Liberty.

SelfGrowthWisdom.com serves as a vehicle to expand the awareness of community health and wellness resources.

Our mission is to provide diverse opportunities to businesses, organizations, and individuals for continuing growth and development.

SelfGrowthWisdom.com

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Advertising Information on Other Side

SELF-GROWTH-WISDOM.COM QUARTERLY MAGAZINE

SelfGrowthWisdom.com Magazine explores ways to integrate holistic wellness principles both at home and in the workplace. Each issue offers guides to mental, emotional, physical, spiritual and intuitive development.

SelfGrowthWisdom.com connects its readers to traditional and complementary health resources, products, and services. Designed to enhance well-being, it highlights resources for personal and professional growth.

We believe facilitating holistic connections for individuals and businesses enhances positive change within our communities.

ADVERTISING OPTIONS

Display Ads: black and white or color, full page to 1/8th page ads, distributed randomly throughout the editorial areas of the magazine.

Resources For Living Well

Directory: black and white descriptive ads of 125 words or less, placed in the Directory section of the magazine. Include a logo or picture. A directory listing is free with the purchase of a 1/6 page ad (3.375 x 2.875) or larger.

Discount Coupons: Includes business name, contact information & discount on services or products.

All ads are published on SelfGrowthWisdom.com

PRODUCTION SPECIFICATIONS

Artwork: Please submit in .jpg, .tiff or .pdf format via email or on a CD.

Press Requirements: minimum 300 dpi, cmyk. Please keep type at least 1/8" (.125") away from borders; 1/4" (.25") is better.

Ad Copy: Please submit in a word processing format via e-mail or on CD.

ARTWORK & COPY DEADLINES

Issue	Deadline
Spring	February 1
Summer	May 1
Fall	August 1
Winter	November 1

AD DIMENSIONS IN INCHES

Full Page	7.125 x 9.25
Half Page	7.125 x 4.25
Quarter Page	3.375 x 4.5
Sixth Page	3.375 x 2.875
Eighth Page	3.375 x 2.125
Coupon	3.25 x 2.0

PER ISSUE ADVERTISING RATES

Display Ads

Ad Size	1 x Rate	2 x Rate	4 x Rate	Color
Back Cover	\$1,347	\$1,109	\$943	Included
Inside Cover	1,012	834	709	Included
Full Page	800	659	560	\$100
Half Page	498	410	349	75
Quarter Page	298	245	209	50
Sixth Page	220	182	154	40
Eighth Page	184	151	129	25
Coupon	100	100	100	No

Ad Design *We can design your display ad for a one-time setup fee.*

Resource Directory Ads

Word Count Up To	1 x Rate	2 x Rate	4 x Rate
125	<i>Free with Display Ad Order 1/6 page or larger</i>		
125	\$135	\$115	\$108
150	185	157	148
175	235	200	188
200	285	242	228
250	335	285	268
290	385	327	308

A one-time setup fee of \$30 is charged for Directory Ads.

Rate Discount: A 10% multiple issue discount is given when payment is received in full at the time of the order for 4 or more issues.